

Partnering for **Vaccine Equity**



P4VE Learning Community Member Orientation



Zoom Webinar Features

- Participants will **remain muted** during this webinar, but you can use the **raised hand feature** to be unmuted to ask a question, OR
- Use **Q&A tab** in Zoom task bar to submit a question at any time
- All **session materials and video recording** will be shared via our website and the P4VE listserv
- Give feedback via the **satisfaction poll** launched after our featured presentation
- **Technical problems?** Email vaxequitylearning@urban.org

Today's Speakers



Brigette Courtot
*Director of
Group Learning*

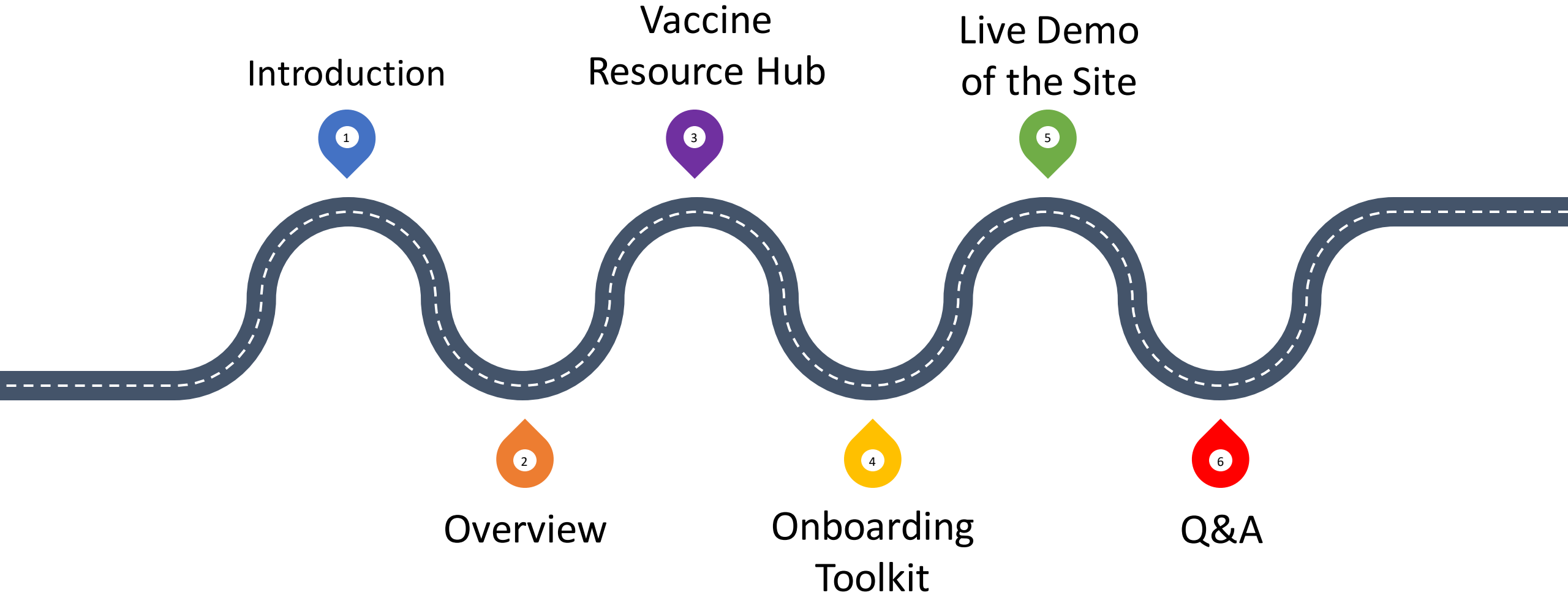


Luis Gallardo
*Website
Community Manager*



Laura Durda
*Vaccine Resource Hub
Manager*

ROADMAP





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Overview

P4VE Group Learning Objectives



Provide a forum for P4VE
funded orgs to share
knowledge and expertise



Connect members to
Subject Matter Experts and
provide tailored learning
content to support their
P4VE programs



Build resources to support
longer-term vaccine equity
efforts

**P4VE Group
Learning
Opportunities**

Community Connector
Website

Group Learning Events

Communities of Practice

Group Learning Events



- Offer ~ 4 live events each month
- Many event formats
 - Webinars
 - Trainings
 - Ask-the-Expert sessions
 - Virtual coworking sessions
- Live attendance varies: ~20 to ~250 people
- Share recordings/materials widely for on-demand viewing
- Live Spanish interpretation



How We Promote Live Group Learning Events

- Event announcement emails generated by Community Connector website
 - Unless you adjust notification settings to turn off emails
- Website's event calendar and homepage banners
- CDC biweekly newsletters (Adult Vax Program listserv)
- “Upcoming” plugs at the end of each learning event
- (Occasionally) Updates from your CDC project officer or technical monitor



Communities of Practice

- Intimate space to share ideas, strategies, and foster community
- Member-led by P4VE orgs serving a common target population
- Urban team coordinates meetings and provides other support as needed
- Three currently operating:
 - African American/African Diaspora
 - Hispanic/Latinx
 - Asian American/Native Hawaiian/Pacific Islander (AA/NHPI) and American Indian/Alaska Native (AI/AN)
- Contact vaxequitylearning@urban.org (mention CoP) if interested in joining a CoP



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The Vaccine Resource Hub

Vaccine Resource Hub (VRH)

- **Website URL:** <https://vaccineresourcehub.org/>
- **Purpose:** operate as a public facing “sister” site to the Learning Community platform and
 - Provide resources that are scientifically evaluated, relevant, and engaging
 - Strengthen community engagement activities through free access to **trainings, webinars, toolkits, social media graphics, fact sheets, and other helpful resources.**
 - Build capacity of partners by offering webinars and technical assistance resources
 - Fills gaps for partners who do not have the time, staff, or funds to create their own materials



VRH Website Navigation



About

Find Resources

Create Resources

SEARCH Q

ENGLISH ^

Stories

English

Español



Website URL: <https://vaccinresourcehub.org/>

VRH: *Discover* what's here!

Partnering for
Vaccine Equity
RESOURCE HUB


SEARCH Q ENGLISH ▾


About Find Resources Create Resources Stories **SIGN IN**


Discover Search Additional Resources Funding Opportunities


Discover: What's New Talking Points Health Equity Roadmap Browse All Topics

Trending Topics

 Talking Points to Address Common Vaccine Concerns

 January is Cervical Health Awareness Month

 Include vaccination as a new year's resolution!

 Healthcare workers need vaccines too!

VRH: the Health Equity Roadmap

Discover: [What's New](#) [Talking Points](#) [Health Equity Roadmap](#) [Browse All Topics](#)

Health Equity Roadmap

This roadmap provides tools, strategies, recommendations, and fundamentals for working with diverse audiences. Health departments, CBOs, providers, and community health workers can use these resources for internal capacity building and developing outreach materials.



How Can My Organization Build Health Equity Capacity?

Health Equity Journey Step 1 - What is health equity?



Health Equity Journey Step 2 - Why are some communities less confident in vaccines?



Health Equity Journey Step 3 - Measuring health disparities and community need



VRH: Enhanced Search Capabilities



SEARCH Q ENGLISH ▾

About

Find Resources

Create Resources

Stories

SIGN IN

Discover

Search

Additional Resources

Funding Opportunities

Filter

Enter keyword(s) 

DATES

Date Added ▾

Last Updated ▾

POPULATIONS

Race / Ethnicity Foc... ▾

Language ▾

Other Populations ▾

FORMATS

Resource Format ▾

Showing 1449 results

Sorting by newest first



Tool: Racial Equity Readiness Assessment for Workforce Development →

Format: Document (Text)
Race/Ethnicity: Multiple Races/Ethnicities
Language(s): English



Toolkit: How to Address Vaccine Confidence and Concerns →

Format: Website
Language(s): English



Social Media: Graphic Puts Vaccine-Related Myocarditis Risk Into Perspective →

Format: Graphic / Image
Language(s): English



Factsheet: Effectiveness of HPV Vaccination (English, Spanish) →

Format: Document (Text)
Language(s): English, Spanish



VRH: Single-Sign-On for Learning Community Members

Reminder: Signing-in is **NOT** required to access materials and assets on the VRH.

However, you can use your **Learning Community log-in** to **sign-in** to the VRH for member-only access.

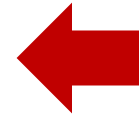


About

Find Resources

Stories

SIGN IN



Website URL: <https://vaccineresourcehub.org/>

VRH: My VRH



About Find Resources Stories **MY VRH**

Submit a Resource Resource Submission Guide Go to the Learning Community [↗](#) Log Out

Personalization Enhancements

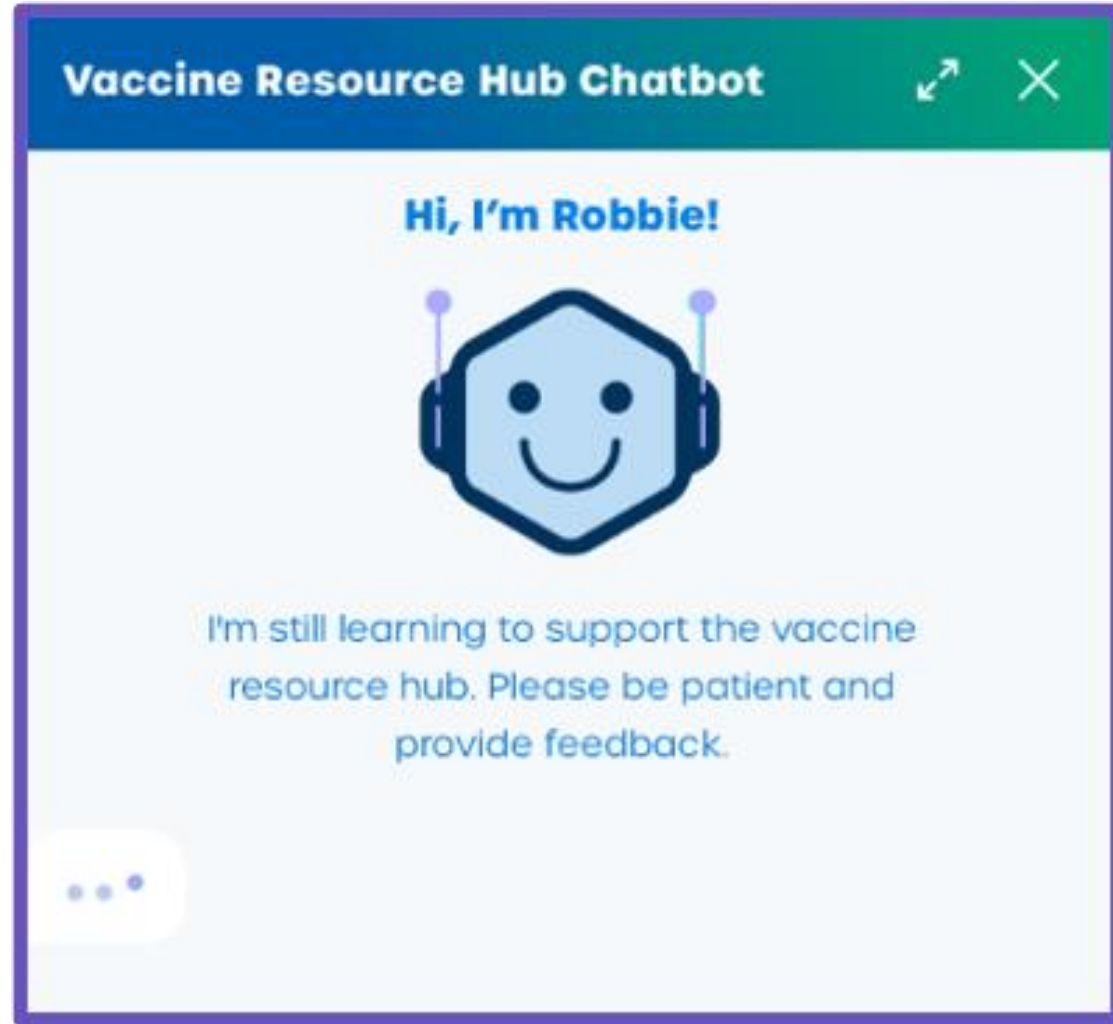
Saved Resources →

Saved Searches →

Related Resources →

Click on the CDCF logo to navigate back to this menu

Robbie will be available to assist soon!



VRH: Next Steps

- Jump in and start finding resources for your project needs! <https://vaccineresourcehub.org/>
- Connect with me on the Learning Community here: [Laura Durda](#)



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Onboarding Toolkit

Partnering for
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Learning Community
participants are
prioritizing:

About the Partnering for Vaccine Equity Learning Community

400+

Learning Community participants are working to advance vaccine equity for adults in the United States. Vaccine equity is when everyone has fair and just access to vaccination.



Universities

General Learning Community Resources

Partnering for
Vaccine Equity



Frequently Asked Questions about the P4VE Learning Community

Website

We have a new P4VE team member, how can they register for a Learning Community website account?

- If you or someone from your organization need to register for a Learning Community website account, please complete and submit this [form](#). Allow 3-5 business days for your account to be created and keep an eye out for an email from info@vaccineresourcehub.org for additional instructions to create your password and complete registration. The email from info@vaccineresourcehub.org expires after a few days. If you do not see it in your main inbox, check your spam/junk folders. For additional assistance, contact our Learning Community Manager inbox: VaxEquityLearning@urban.org.
- Your Learning Community website account credentials can also be used to log in to the P4VE partners-only section of our partner website, the [Vaccine Resource Hub](#).

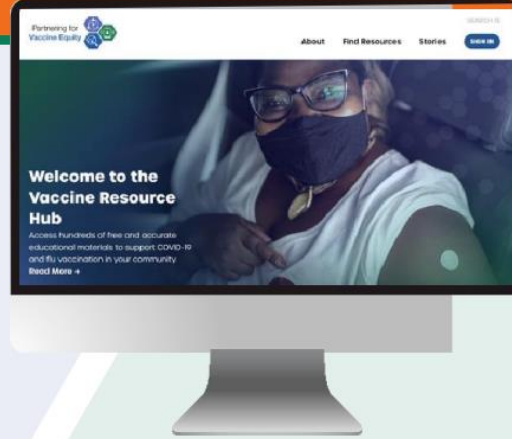
Who do I contact if I'm having trouble logging in to the Learning Community website or I notice that something on the website is not working?

P4VE LEARNING COMMUNITY HAS TWO WEBSITES!

Both sites use the same username and password for access.
If you do not have an account, [CLICK HERE](#) to request one.



VaccineEquity.urban.org



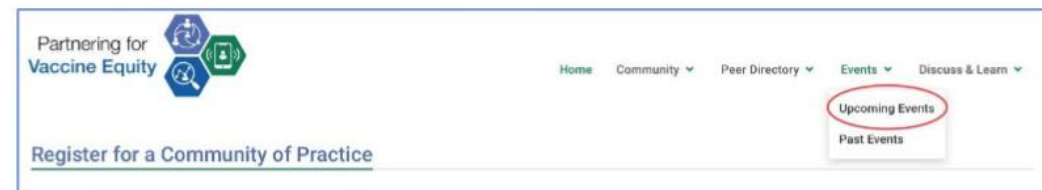
VaccineResourceHub.org

Learning Community Website Resources



How to register for an event

1. From the home page, click on the "Events" tab and select "Upcoming Events" from the drop-down menu

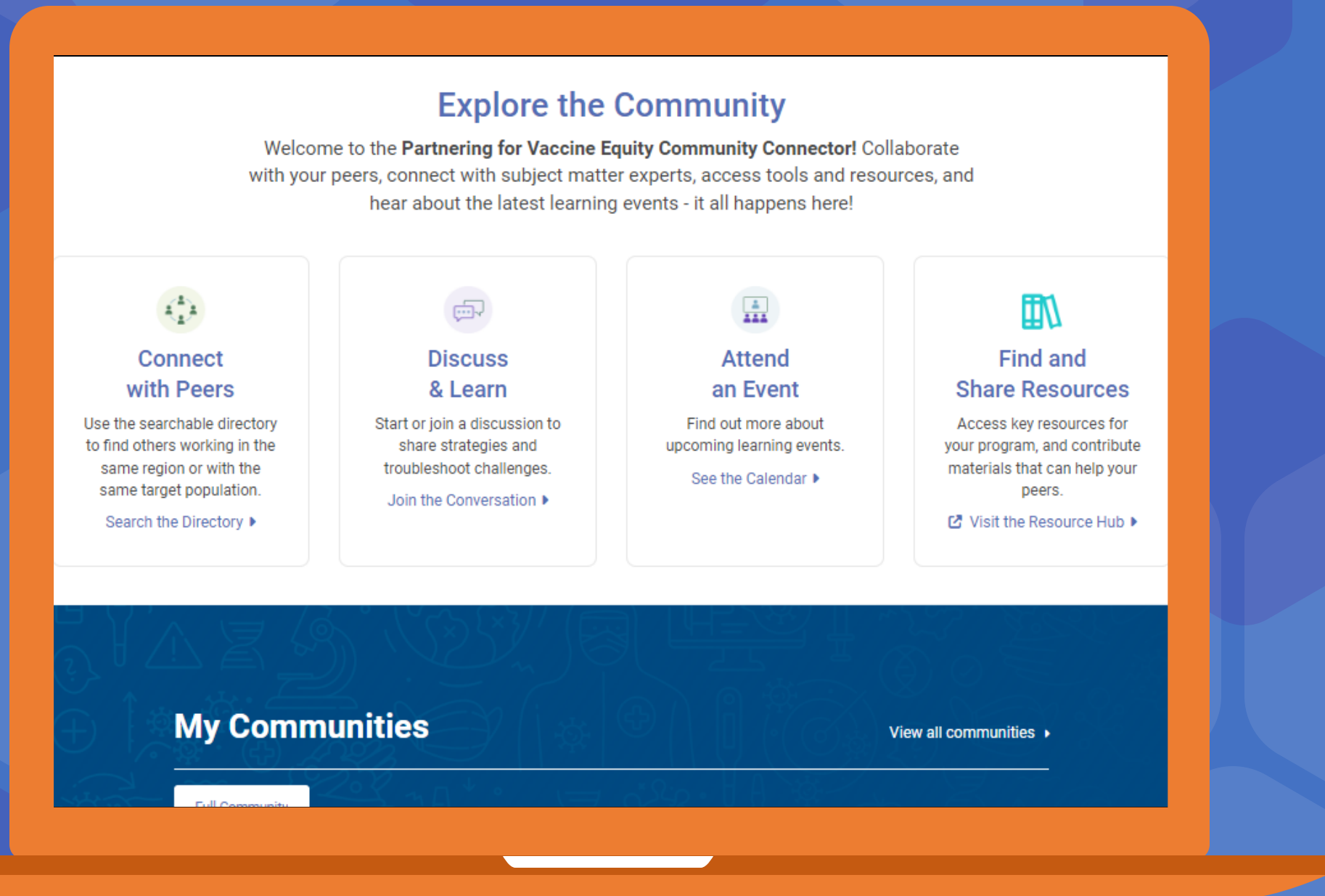




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Live Demo – Private LC Website

Main Functions of the website



Welcome to the Learning Community



Partnering for Vaccine Equity Learning Community <info@vaccineresourcehub.org>

Friday, December 3, 2021 at 3:35 PM

To: Gallardo, Luis

[EXTERNAL]

Partnering for Vaccine Equity



Hello user,

Thank you for requesting a user account for the Partnering for Vaccine Equity Learning Community (P4VE LC) website. Your username will always be your email address and as a next step, please follow this link:

<https://cdcf.xecurify.com/moas/idp/changeuserpassword?tokenId=%s> to set your password and complete the registration process. Once complete, your username and password can be used to log on to vaccineequity.urban.org and vaccineresourcehub.org.

If you have any questions, please contact us at vaxequitylearning@urban.org.

Thank you,

The P4VE LC Team

P4VE Learning Community Website Checklist

Welcome to the Partnering for Vaccine Equity Learning Community! This checklist will teach you how to best use the Learning Community website to collaborate with your peers, engage with other P4VE partners, access community resources, and register for the latest learning events.

Please contact us at VaxEquityLearning@urban.org if you need additional assistance.



Partnering for
Vaccine Equity



Last Name First Name MI

Pronouns Organization Name

#	Task Name	✓	Tutorial
1.	Update your profile picture		https://urbanorg.box.com/s/4ck0ijcnjj3nzspilrqz0j1ept764bdq
2.	Register for an event		https://urbanorg.box.com/s/vvrp5asmih8xwlsxeu08xtvhgu2p8paq
3.	Post on the discussion board		https://urbanorg.box.com/s/xfqgpszw0ssto5ap6hetcuamwal7wf9
4.	Upload a resource to the Community Library		https://urbanorg.box.com/s/iip12ula10nvl42yn7qqilw8chin3gi2
5.	Search the Peer Directory		https://urbanorg.box.com/s/ggm73gdez6hv9i0iz6cdo4mgdz876as3
6.	Customize your notification settings		https://urbanorg.box.com/s/k3ouercnl83nifkxxy98iz0d10lrkpha
7.	Upload a document to the Vaccine Resource Hub		https://urbanorg.box.com/s/rauc1yspfjyl8k6xkhyg09grjqc5c3sw

P4VE Learning Community Website Checklist

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Last Name	First Name	MI
Pronouns	Organization Name	

#	Task Name	✓	Tutorial
1.	Update your profile picture	✗	https://urbanorg.box.com/s/4ck0ijcnjj3nzspilrqz0j1tpt764bdq
2.	Register for an event	✗	https://urbanorg.box.com/s/vvrp5asmih8xwlsxeu08xtvhgu2p8paq
3.	Post on the discussion board	✗	https://urbanorg.box.com/s/xfqgpsz0ssto5ap6hetcuamwal7wf9
4.	Upload a resource to the Community Library	✗	https://urbanorg.box.com/s/iip12ula10nvl42yn7qgilw8chin3gi2
5.	Search the Peer Directory	✗	https://urbanorg.box.com/s/ggm73gdez6hv9i0jz6cdo4mgdz876as3
6.	Customize your notification settings	✗	https://urbanorg.box.com/s/k3ouercnl83nifkxxy98iz0d10lrkpha
7.	Upload a document to the Vaccine Resource Hub	✗	https://urbanorg.box.com/s/rauc1yspfjyl8k6xkhyg09grjqc5c3sw

Partnering for Vaccine Equity



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Event Satisfaction Poll and Q&A

Partnering for **Vaccine Equity**



Upcoming Learning Community Events

**Registration Links in Chat and on the Community Connector Website*

- (1) Social Media Essentials Training Series - Training #1: Setting a Social Media Strategy**
 - Tuesday February 13th | 3-4 pm ET
- (2) Intersections Between Climate, Economic Inequity, and Public Health in California's Central San Joaquin Valley (Social Determinants of Health series)**
 - Wednesday February 21st | 12-1 pm ET
- (3) Social Media Essentials Training Series - Training #2: Making Effective Social Media Content and Staying Organized**
 - Tuesday March 5th | 3-4 pm ET

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